

CITY OF SAMPLE TOWNSHIP



OVERALL COMMUNITY HONOR



FACTOR	PERFORMANCE	QUALITIES OF 5-STAR COMMUNITIES:
Clustering	★★★★★	Invest in new infrastructure and equipment to add value to the community, have large concentrations of commercial and industrial activity, analogous to businesses' desire for an installed base of customers and suppliers
Incentives	★★★	Offer existing and prospective businesses competitive tax rates for public services, utilize financial tools to create investment opportunities for commercial development, analogous to businesses' pricing structure
Growth	★★★★	Experience increases in business property values and additions to business equipment investment, increases in construction and improvements to commercial property, analogous to businesses' idea of revenue growth
Policies	★★★	Connect businesses with community resources, offers funding to improve business property, employ a government employee focused on economic development, analogous to the idea of businesses' marketing and service culture
Community	★★★★	Foster an environment which is home to residents reporting self-employment income, higher median incomes, low crime rates, concentrations of residents aged 25-34 years, analogous to business' corporate culture
Education	★★★★★	Serve as a home to concentrations of an educated and skilled workforce to fill businesses' need for knowledge-based labor, analogous to the business idea of sustaining a quality labor force