

2011 Five-Star Communities

City of Ann Arbor	City of Auburn Hills
City of Dearborn	City of Farmington
City of Grand Haven	Village of Jonesville
City of Kalamazoo	City of Kentwood
City of Litchfield	City of Marshall
Charter Township of Meridian	City of Midland
Village of Quincy	City of Rochester Hills
Scio Township	City of Southfield
City of Sterling Heights	City of Sturgis
City of Tecumseh	City of Troy
City of Wixom	

2011 Four-Star Communities

City of Alpena	Alpine Township
Cascade Charter Township	City of Coldwater
Charter Township of Comstock	City of East Lansing
City of Frankenmuth	City of Grand Rapids
City of Grandville	City of Holland
City of Madison Heights	City of Marquette
Charter Township of Northville	City of Northville
City of Novi	Village of Oxford
City of Plymouth	City of Portage
City of Romulus	City of Sault Ste. Marie
Superior Charter Township	Thomas Township
Charter Township of Waterford	



eCities Luncheon
November 16, 2011

Sharing the
Best Practices of Michigan's
Local Communities

Sponsored by

iLABS

UNIVERSITY OF MICHIGAN – DEARBORN'S
CENTER FOR INNOVATION RESEARCH



Martin Dober is Senior Vice President of Entrepreneurship and Innovation for the Michigan Economic Development Corporation (MEDC). In this role, he leads a team focused on delivering programs that encourage entrepreneurship and innovation across business sectors. This includes directing all programs under the state's 21st Century Jobs Fund - a \$2 billion, ten-year initiative to transform Michigan's economy.

Professional Background

Before joining the MEDC, Dober held business development positions in several small technology companies, including iRobot Corporation, American Systems Technology, Inc., and EIP, Inc. He worked as a technology business consultant for the Michigan Small Business & Technology Development Center (sbTdc), specializing in equity finance and government contracts. His career also includes experience in mergers & acquisitions at Delphi, finance at Chrysler, and engineering at the Budd Company.

Education

Dober holds an MBA from the Harvard Business School and a bachelor of science degree in mechanical engineering from Kettering University (formerly GMI). He currently serves on the board of directors for the HBS Club of Michigan and the Kettering University Alumni Association.



About the 2011 eCities Participating Communities

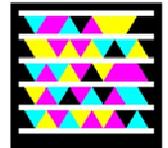
- Home to 36% of Michigan's residents
- Home to 44% of Michigan's college graduates
- Home to 32% of Michigan's entrepreneurs
- Account for 45% of Michigan's Commercial Property
- Over \$1 Billion in Commercial Construction
- 58% of eCities participating communities share services
- 44% Share services relating to Economic Development
- 138 Communities have participated in eCities since 2007

iLabs can create customized benchmarking reports for participating communities. For more information on detailed benchmarking reports or the results from the business survey, please contact Tim Davis, Director of iLabs, at ecities@umd.umich.edu or by phone at 313.593.3991.

www.umdilabs.com/ecities

www.twitter.com/umdilabs

www.facebook.com/umdilabs



James A. O'Brien II, President and Chief Technology Officer

www.nrgdynamix.com



James A. O'Brien II is President, Chief Technology Officer and Co-Founder of NRG Dynamix and Co-Founder of Hybra-Drive Systems, LLC predecessor firm of NRG Dynamix. In his role as company president, Jim has raised \$14 million to support the firm's go-to-market strategy. He won approval from Michigan Economic Development Corporation and raised matching money from both Venture Capital Companies and Angel Investors. Jim is the Inventive force behind NRG Dynamix ground-breaking design of hydraulic components used to convert fluid power into transportation applications.

Jim's building block solutions are used in many applications, mostly in transportation and disability access products. He holds 12 patents and has 19 patents pending in the fields of hybrid vehicle power trains, regenerative braking systems, latching systems and life safety systems. He completed his formal education in 1985, receiving the degree of Bachelor of Science in Electrical Engineering from Bailey Tech in St. Louis.

Lanny White RODP, Founder and Director

www.GrowBiz.org



Lanny is Founder and Director of GrowBiz.Org, a consulting group responding to the needs of early and 2nd stage small business owners. GrowBiz helps owners discover the parts of their businesses that are preventing growth, then employ the proper new tools to overcome them. He has served clients in automotive manufacturing, electronics, transportation, civil engineering, commercial printing, private and public service sectors.

Lanny is an active member of the Ann Arbor/Ypsilanti Regional Chamber, an Organization Development Institute member, and a regular at Lunch Ann Arbor Marketing (LA2M) meetings. He has been certified by the Organization Development Institute as a Registered OD Consulting Professional. White earned a BA from the University of New York-Buffalo and the University of Detroit, and is a graduate of the Planned Change Internship in Ann Arbor.



Program:

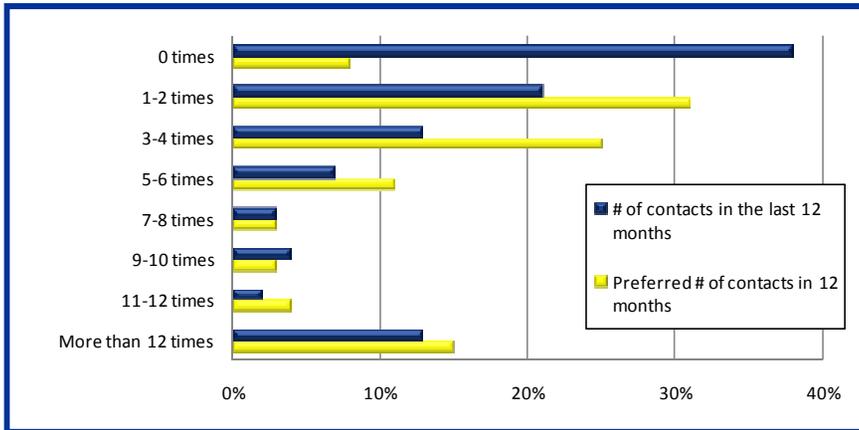
- Welcoming Remarks *Chancellor Daniel E. Little
University of Michigan-Dearborn*
- Lunch
- Introduction of Speaker *Kim Schatzel, Dean
College of Business*
- Keynote Address *Martin Dober
Michigan Economic
Development Corporation*
- Presentation of eCities 2011 *Tim Davis
Director of iLabs*
- Honoring of eCities 2011 Four-Star Communities
- Honoring of eCities 2011 Five-Star Communities
- Recognition of eCities 2011 Top Performing Communities
 - City of Auburn Hills*
 - City of Frankenmuth*
 - City of Grand Rapids*
 - City of Novi*
 - City of Port Huron*
 - City of Rochester Hills*
 - City of Wixom*





Each year, iLabs creates a free business retention survey to help communities better understand local businesses' needs for communication, resources and information. The survey will remain open through the end of the year and is accessible at www.umdilabs.com/survey. A key finding in the 2010 survey is that businesses would like more regular communication of key issues from their local government.

Contacts in the Last Year vs. Preferred Number of Contacts



For eCities 2011, a panel of business leaders and entrepreneurs reviewed community responses to our best practices survey. The panel identified the best practices for communicating how a community creates an environment to encourage entrepreneurial development and economic growth.

iLabs thanks all of our 2011 reviewers for their time and contributions to the project. The following were some of the members of this year's panel and we thank them for their participation.

- Daniel Estrada**, CTO & Product Manager, Scavado
- Mark M. King**, Manager of Economic Development, DTE Energy
- Pavan Muzumdar**, Managing Director, Pieris Capital, LLC
- James A. O'Brien II**, President & CTO, NRG Dynamix
- Lanny White**, Founder & Director, GrowBiz.org

Daniel Estrada, CTO and Product Manager
www.scavado.com



Daniel has over 13 years of experience as a technologist and entrepreneur. He began his career as a web developer and project manager and has since founded 3 companies. Daniel has also served as a technology consultant to small and large organizations, including several Fortune 100 companies, and has written and spoken nationally and abroad on a variety of topics, including online business, entrepreneurship, and litigation technology issues. Daniel is currently the Chief Technology Officer and Product Manager at Scavado, a web-based sourcing tool that allows recruiters to easily search the web for passive candidates, compile their contact information, and build a comprehensive pipeline of prospects to recruit. Scavado automates the time-consuming process of writing search strings and applying them manually to each site searched.

Mark M. King, Manager of Economic Development
www.dteenergy.com



Mark is the Manager of Economic Development at DTE Energy where he has responsibility for business attraction and retention activities for Detroit Edison - the nation's tenth largest electric utility and Michcon - the nation's fifth largest gas utility. While at DTE Energy Mark has worked in the Marketing and Sales organization, Customer Service, Thermal Energy, and on various business improvement projects.

Mark graduated from Wayne State University where he earned a Bachelor Degree in Electrical Engineering, and Fairleigh Dickinson University in Rutherford NJ, where he earned an MBA in Management. Mark is a musician, runner, and a first degree Black Belt in Moo Do Kwan Tung Soo Do.

Pavan Muzumdar, Managing Director
www.pieriscapital.com



Pavan Muzumdar is the managing director of Pieris Capital, LLC, and recently wrapped up a two-year appointment as the Entrepreneur-in-Residence at Lawrence Technological University. He is also the CEO of MV Software Company. In 2008, Pavan established Pieris Capital, LLC, an investment firm that bridges the gap between management consulting and investment banking. Managed with a global outlook, it focuses on wealth preservation and growth using innovative approaches in investment management.

He is currently active as either a founding member or financial advisor to companies in the financial services, healthcare, manufacturing technology, and social media realms. He has coached award-winning companies in the GLEQ Business Plan competition and is a board member of the MIT Enterprise Forum of the Great Lakes, the local chapter of a global community of technology entrepreneurs.