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**eCITIES**

Welcome to the  
**eCities 2017  
Celebration  
Event**

November 14, 2017

Discussing the Successes of  
Michigan's Communities and the  
Challenges Ahead





## Program

**Welcoming Remarks** *Kate Davy*  
*Provost, UM-Dearborn*

**Presentation of eCities 2017** *Tim Davis*  
*Director of iLabs*

## Honoring of Star Communities

### Recognition of Honored Communities:

*City of Dexter*  
*City of Saginaw*  
*City of Sturgis*  
*City of Tecumseh*

### eCities 2017 Panel Discussion

*Lizabeth Ardisana*  
*Antonio Lück*  
*Tony Tomczak*  
*Amelia Zamir*  
*Moderator: R.J. King*

## Our eCities 2017 PARTICIPATING COMMUNITIES

- \* **277 Communities** come from **54 Counties**
- \* Home to **69%** of the state's population
- \* Have **63%** of the state's total property value
- \* Have **85%** of the state's real commercial property
- \* Purchased more than **\$23 billion** in governmental assets in 2016

## Five-Year Trends in Michigan

This year, eCities examined eleven publicly available data points relating to community growth and investment metrics that impact the business community. Using the past five years' data (2012-2016) we calculated the overall percentage change trends within the State of Michigan or with the participating communities.

### State of Michigan

Real Commercial Property	0.84%
Real Industrial Property	0.07%
Total Real Property	3.59%
Personal Commercial Property	-1.47%
Personal Industrial Property	-8.77%
Total Personal Property	-1.02%
Total Overall Property	3.23%

### 2017 eCities Participating Communities

Non-Depreciated Governmental Assets	-0.74%
Depreciated Governmental Assets	2.33%
Total Governmental Assets	2.01%
Non-Homestead Tax Rate	1.02%

## eCities 2017 5-Star Communities

Charter Township of Allendale  
City of Alma  
City of Ann Arbor  
Antwerp Township  
Armada Township  
Atlas Township  
Bath Charter Township  
City of Benton Harbor  
Blendon Township  
Charter Township of Bloomfield  
Brady Township  
Brandon Township  
Brighton Township  
City of Brighton  
Byron Township  
Cannon Township  
Charter Township of Cascade  
City of Charlevoix  
City of Coldwater  
Davison Township  
City of Davison  
Charter Township of Delta  
Charter Township of DeWitt  
City of East Grand Rapids  
City of East Lansing  
City of Eastpointe  
Charter Township of Emmett  
Charter Township of Fenton  
City of Frankenmuth  
Charter Township of Fruitport  
Genoa Township  
Charter Township of Georgetown  
City of Gladstone  
Charter Township of Grand Blanc  
City of Grand Blanc  
City of Grand Haven  
Charter Township of Grand Haven  
City of Grand Ledge  
Charter Township of Grand Rapids  
City of Grandville  
Green Oak Township  
City of Grosse Pointe Farms  
City of Grosse Pointe Park  
Hamburg Township  
Charter Township of Harrison  
City of Hastings

City of Huntington Woods  
Charter Township of Huron  
City of Ionia  
City of Iron Mountain  
City of Ironwood  
City of Ishpeming  
Kochville Township  
City of Laingsburg  
City of Lansing  
Leighton Township  
Charter Township of Lyon  
City of Marquette  
Charter Township of Marquette  
City of Marshall  
City of Melvindale  
Charter Township of Mount Morris  
City of New Baltimore  
Niles Township  
Oceola Township  
Charter Township of Orion  
Charter Township of Oshtemo  
City of Owosso  
Paradise Township  
Park Township  
Pere Marquette Township  
City of Reading  
City of Richmond  
City of Rochester Hills  
City of Roseville  
Salem Township  
City of Sault Ste. Marie  
Charter Township of Shelby  
City of Sturgis  
Sylvan Township  
City of Traverse City  
City of Troy  
Tyrone Township  
Charter Township of Union  
Vassar Township  
City of Walker  
Washington Township  
Charter Township of Waterford  
City of Westland  
City of Ypsilanti  
City of Zeeland

## eCities 2017 4-Star Communities

City of Alpena  
Alpine Township  
Charter Township of Ann Arbor  
City of Auburn Hills  
Charter Township of Bangor  
Bay City  
Bedford Township  
City of Belding  
Benton Township  
City of Berkley  
Charter Township of Blackman  
Charter Township of Bridgeport  
City of Burton  
Charter Township of Chesterfield  
Charter Township of Clinton  
Charter Township of Comstock  
City of Dearborn  
City of Dexter  
City of Dowagiac  
East Bay Township  
Egelston Township  
Elmwood Township  
City of Farmington  
City of Fenton  
City of Ferndale  
Flint Township  
City of Fraser  
Charter Township of Gaines  
Garden City  
Charter Township of Garfield  
Charter Township of Genesee  
City of Grosse Pointe Woods  
City of Hamtramck  
Hartland Township  
City of Holland  
Holly Township  
City of Houghton  
City of Hudsonville  
Charter Township of Independence  
City of Kalamazoo  
Kalamazoo Township  
City of Kentwood  
City of Lapeer  
Leoni Township  
City of Litchfield  
City of Ludington  
Macomb Township

City of Madison Heights  
Manchester Township  
City of Marine City  
City of Marysville  
Charter Township of Meridian  
City of Midland  
City of Monroe  
Mundy Township  
City of Northville  
City of Norton Shores  
City of Novi  
City of Oak Park  
Charter Township of Oakland  
Charter Township of Oxford  
City of Perry  
City of Petoskey  
Pittsfield Township  
Charter Township of Plainfield  
City of Plymouth  
City of Pontiac  
Charter Township of Port Huron  
City of Rockford  
City of Romulus  
City of Royal Oak  
Charter Township of Saginaw  
City of Saint Clair Shores  
Somerset Township  
City of Southfield  
City of Southgate  
Spring Lake Township  
City of Sterling Heights  
Summit Township  
Sumpter Township  
Charter Township of Superior  
City of Swartz Creek  
City of Tecumseh  
City of Utica  
Van Buren Township  
Charter Township of Vienna  
City of Walled Lake  
City of Warren  
Charter Township of West Bloomfield  
Charter Township of White Lake  
City of Wixom  
City of Wyoming  
Ypsilanti Township

## eCities 2017 Honored Communities Video

Our 2017 Reviewers evaluated community responses to three optional questions on our survey and identified the 2017 Honored Communities to be recognized. Reviewers selected communities that provided responses that were 1) clear and concise; 2) compelling and unique; 3) relevant to business.

In an effort to further recognize these communities for their efforts, iLabs will have a camera crew at the event to capture a few thoughts from each Honored Community. Future video coming soon!

## Congratulations eCities 2017 Honored Communities:



## eCities 2017 Reviewers

iLabs thanks our eCities 2017 Reviewers for their time and contributions to the eCities project. The following are some of the members of this year's panel.

### **Angela Barbash, Principal at Revalue**

Angela has combined her background in anthropology, history, and economics to serve the Metro Detroit region over the last 15 years, with a specific passion toward creating a financial system that creates abundance for all. She is co-founder of Revalue, an independent registered investment advisory firm serving values-driven and local impact investors based in Ypsilanti. Angela currently holds board and committee positions in several organizations around Southeast Michigan.

### **Nancy Cappola, Consultant**

During her time in Detroit, Nancy served as Deputy Director of Business Development for Wayne County government; as Director of International Soft Landings and Chief Development Officer at Techtown; and Director of Economic Development for the city of Farmington Hills. Currently Nancy lives in the Finger Lakes in New York State where she works with rural communities on economic development matters.

### **Matthew Ginter, Executive Director, Hollingsworth LLC**

Since joining Hollingsworth in 1993 Matt has served in several different roles and has seen a once small company grow into a leading service provider to the automotive industry. Over his 24 years with the company Matt has gained extensive experience in warehousing, packaging, transportation and operational logistics.

### **Richmond Hawkins, Division Manager and Administration and Program Manager for Economic Opportunity at New Detroit Inc.**

Prior to joining New Detroit, Hawkins spent 42 years in the banking industry in a number of senior commercial lending management positions.

### **Frederick W. Hoffman, Of Counsel at Clark Hill PLC**

A former Chrysler executive and state official, Fred served as Chrysler's director of State Relations, responsible for legislation, regulations and economic development throughout the U.S. Fred is an experienced attorney, having held various Michigan public positions, including former Governor Jennifer Granholm's advisor on auto restructuring and economic development.

### **Kevin A. Johnson, Economic Development Planner, Financial Analyst & Business Strategist at SEMCOG**

Recognized for the ability to develop and present financial analytics that point to business growth opportunities. Kevin is a project manager for a national award-winning online toolkit that assists corridor revitalization and businesses seeking alternative forms of capitalization. He has also developed a regional economic development framework for Southeast Michigan.

## eCities 2017 Reviewers

### **Patrick Keyes, Lecturer in the Department of Management Studies at the University of Michigan-Dearborn**

Mr. Keyes joined UM-Dearborn in 2011, with previous experience teaching at colleges in Michigan and Florida and running a small business. Mr. Keyes currently teaches BA 320, Project Management and Leadership, and BPS 441, Small Business Management.

### **Kyle Mazurek, Manager of External Affairs, Comcast**

Kyle handles local government and community relations activities across a large portion Comcast's Southeast Michigan service area. Kyle came to Comcast from the Ann Arbor/Ypsilanti Regional Chamber of Commerce, where he served as Vice President of Government Affairs & Administration.

### **Pavan Muzumdar, COO of Automation Alley, Managing Director of PCS Insight.**

Pavan has worked with multi-disciplinary teams for more than twenty years in more than thirty organizations ranging from start-ups to Fortune 500 companies. He is currently COO of Automation Alley, as well as being the founder and Managing Director of PCS Insight. Pavan is a chartered financial analyst and a principal and investment advisor for Revalue.

### **Kris Pfaehler, CEO at Sand Dollar Global Advisors, LLC**

Kris Pfaehler, a proud UM-Dearborn alum, has had a successful 40-year career in Executive Sales & Marketing with several manufacturing supplier companies. Most recently, Kris was the Executive Vice President of Sales & Marketing for Waupaca Foundry – the world's largest independent iron foundry serving multiple industries.

### **Jeffrey Rinvelt, Principal at Renaissance Venture Capital Fund**

Jeff's diverse background in venture capital and technology along with his experience working in various start-up ventures uniquely positions to advise startups. In addition, Jeff is quite active in the Michigan start-up community, volunteering his time to mentor young entrepreneurs, judge pitch competitions, and guest lecture student classes and organizations.

### **Dr. Dale E. Thomson, Chair of the Department of Social Sciences and Associate Professor of Political Science at the University of Michigan-Dearborn**

After beginning his career in corporate finance, Dr. Thomson moved to the world of public policy, earning his Ph.D. in Public Policy. He served in the Office of Policy Development and Research at the U.S. Department of Housing and Urban Development. In 2005, he joined the University of Michigan-Dearborn faculty.

## eCities 2017 Panel Conversation

For the 10th anniversary of the eCities event, we have invited forward-thinking business and community leaders to a panel conversation. The discussion will look at ways talent, businesses, policy, and access to capital have impacted community growth in Michigan and what that means for Michigan's business communities for the next decade.

## eCities 2017 Panelists



Lizabeth Ardisana



Antonio Lück



Tony Tomczak



Amelia Zamir

### **Lizabeth Ardisana, Chief Executive Officer at ASG Renaissance**

Lizabeth is the principal owner of ASG Renaissance, a technical and communication services firm. As the Chief Executive Officer, Lizabeth is responsible for the company's day-to-day operations and financial management. Lizabeth also manages the Company's Performance Management business unit, which provides clients with environmental program management and minority supply chain development services. She continues to work directly with clients, providing consulting and management support on many projects. Prior to ASG, Lizabeth worked at Ford Motor Company in several management positions. Additionally, she has over 15 years of experience in alternative fuel vehicle program management and marketing, and has served on the President's Task Force for Implementation of Alternative Fuel Vehicles and the Natural Gas Vehicle Coalition board. Currently, Lizabeth is on the Board of Directors for the Detroit Regional Chamber of Commerce and the Michigan Hispanic Chamber of Commerce. She also serves on the Board of Directors of Citizens Bank, Kettering University Board of Trustees, Oakwood Hospital Board of Directors, and Focus: HOPE – a civil and human rights organization dedicated to overcoming racism poverty and injustice. Lizabeth holds Bachelor's degrees in Mathematics and Computer Science, and Master's degrees in Business Administration and Mechanical Engineering. Lizabeth has owned several race cars, one of which raced in the Miami Grand Prix and 24 Hours at Le Mans.



## eCities 2017 Panelists

### **Antonio Lück, Managing Director at Endeavor Detroit**

Antonio works as a catalyst to long-term economic growth by selecting, mentoring, and accelerating the best high-impact entrepreneurs in his role at Endeavor Detroit. Antonio Lück was born in Brazil where he is a certified engineer and a licensed lawyer. Antonio served as an advisor to the President of Universidade Tuiuti do Paraná for more than five years where he acquired extensive entrepreneurial work experience. Antonio was previously the Director of Business Acceleration, Entrepreneurship, Innovation and Venture Capital at the Michigan Economic Development Corporation. At the MEDC, he directed all of the State's early stage Financial Programs and the Portfolio Management Team. In April 2007, he played an integral role in the launch of Monarch Antenna Inc., a new technology company spun-out by Delphi, that paved the way for him to be recognized as one of the 2008 "20 in their 20's" by Crain's Detroit Business. Antonio was also honored as member of the 2012 class of "30 in Their Thirties" by DBusiness Magazine. Antonio is currently an Advisor to Rebel Nell, Board Member of the Michigan China Innovation Center, a founding board member of Detroit Soup, a mentor to Techstars Mobility, and a member of the investment review committee and the valuation committee for Invest Michigan.

### **Tony Tomczak, Executive Director for Corporate Services and Chief Procurement Officer at DTE Energy**

In 2006, Tony Tomczak joined DTE Energy, a Detroit-based diversified energy company involved in the development and management of energy-related businesses and services nationwide. Tomczak is responsible for DTE Energy's procurement, warehousing, fleet, facilities and real estate operations. Tomczak most recently served as director of Supply Chain Management, where he was responsible for all non-fuel purchases, materials planning, contract development and performance and warehouse operations for DTE Energy. Prior to that position, Tomczak served as director of Facilities and Fleet where he was responsible for the maintenance, capital strategy and execution for the real estate, buildings, trucks and equipment and garages across the DTE Energy network. Prior to joining DTE Energy, Tomczak was vice president of purchasing for Tower Automotive, responsible for materials and services expenditures. Tomczak earned a Bachelor of Science degree in Industrial Engineering from Purdue University and a Master of Science degree in Industrial Operations with distinction from Lawrence Technological University of Southfield, Michigan. He participated in the Leadership Michigan program and won Rainbow Push's Bridge Builders Award in 2010. He has served on the board of directors of the Michigan Minority Supplier Development Council and is currently Vice Chairman. Tomczak is also the vice-chairman of Electric Utility Industry Sustainable Supply Chain Alliance and a member of the Utility Purchasing Management Group (UPMG) Executive Committee.

## eCities 2017 Panelists

### **Amelia Zamir, Co-Founder and Principal of Acquisitions at Method Development**

Amelia Zamir is a Founding Principal of Method Development with over 10 years of institutional experience in real estate investment and development. A metro-Detroit native, Amelia is passionate about taking part in the city's revival. Amelia began her career at Jones Lang LaSalle in the New York City-based Capital Markets Group, where her team originated nearly \$1 billion in commercial real estate debt and equity financing. Amelia later joined the Acquisitions team at Clarion Partners. During her tenure, she managed the underwriting and due diligence for the closing and financing of nearly \$500 million across 2.0 million sq. ft. of residential, retail and office developments. Prior to founding Method, Amelia oversaw the acquisition, pre-development and permitting of a 400,000-sq. ft. hotel and residential transit-oriented development in Boston's Back Bay. Amelia holds a Masters in Real Estate Development from Columbia University, as well as a Bachelor of Arts with distinction from the University of Michigan in Ann Arbor, Michigan. In her spare time, Amelia serves as adjunct faculty at GSAPP in the Masters of Real Estate graduate program.

## eCities 2017 Panel Moderator

### **R.J. King, Editor and Co-Founder of DBusiness Magazine**

For more than 20 years, R.J. King has covered one of the nation's busiest news towns. He has generated award-winning coverage as editor and co-founder of DBusiness magazine and as a business writer at The Detroit News. Mr. King has written more than 4,000 articles and interviewed hundreds of business owners, CEOs, entrepreneurs, scholars, artists, and politicians. He also attends 200-plus corporate and charitable events annually, including the North American International Auto Show, shareholder meetings, industry conferences, cultural ceremonies, and charitable fundraisers. Mr. King is a member of the board of directors of Beyond Basics, Asian Pacific American Chamber of Commerce, Detroit Athletic Club Executives Club, Detroit Aircraft Corp., and the Brother Rice Business Alliance. He also serves on the Board of Trustees of The Parade Co. DBusiness, launched in 2006, garnered 10 editorial gold and silver medals from the Alliance of Area Business Publications (2010-11), including being named the top business magazine among 70 regional business publications in the United States, Canada, Puerto Rico, and Australia, which collectively reach more than 1.2 million professionals. Over the course of 16 years at The Detroit News, Mr. King traveled in Europe and Asia where he covered international business and political leaders, while back home, he broke hundreds of stories such as Ford Motor Co.'s \$2-billion transformation of the historic Rouge Industrial Complex in Dearborn, Michigan into a model of sustainable manufacturing.