



# eCities 2013

## Annual Luncheon

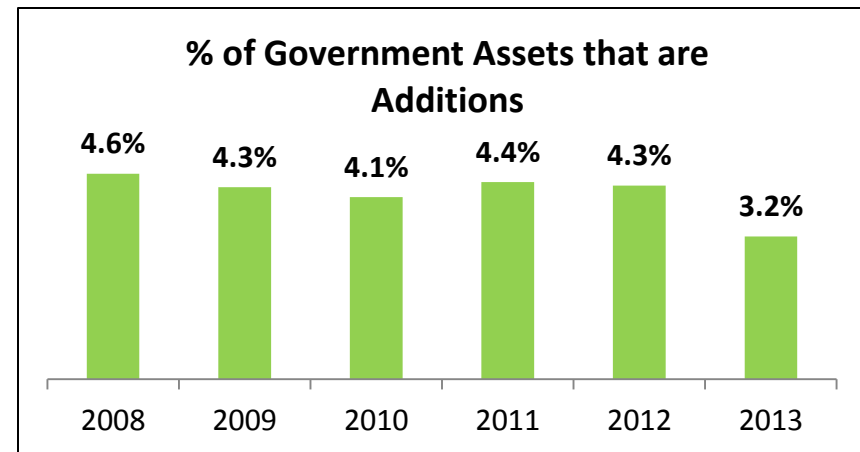
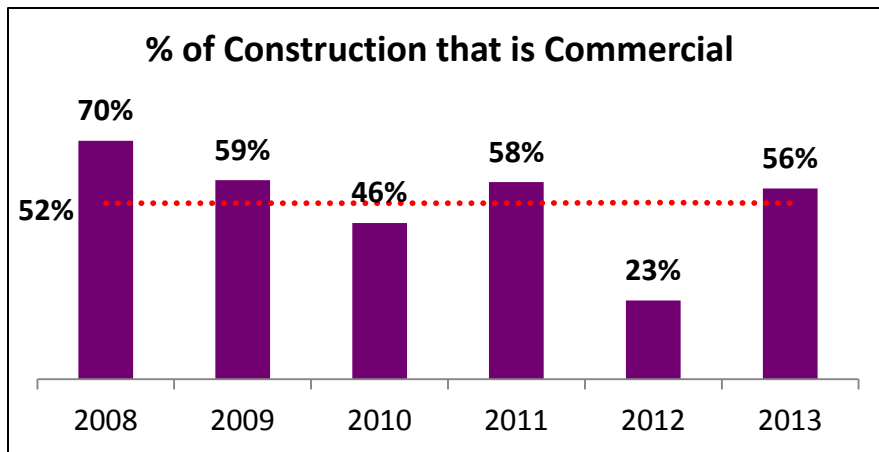
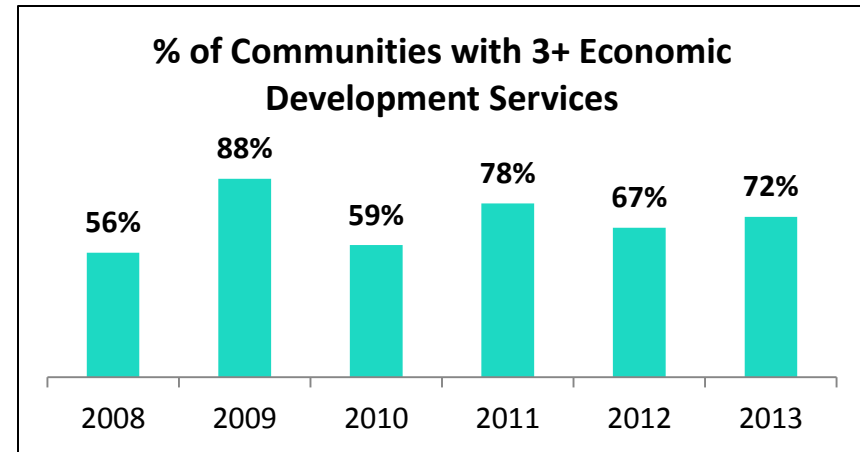


# The eCities Project

- Began as the first major study focusing on local economic development by a College of Business
- Annual project to support Michigan communities
- Since 2007, over 182 local governments have participated in eCities
- Use benchmarking metrics to support municipal economic development:
  - Use data from local governments and public sources
  - Quantitative & Qualitative analysis
  - Longitudinal analysis
  - Comparative analysis

# eCities Trends

- Commercial construction is recovering
- More communities offering 3 or more Economic Development services
- Additions to assets has remained consistent into this year



# eCities 2013 and Moving Forward

## New in 2013

- New Quick Analysis Report
- eCities Forum
- Updated Best Practices process
- Access to resources and events
- eCities Promotional Video
- Best Practices Compilation Video



	2013 Values	Community Type Comparison*	Population Comparison	County Comparison	Regional Comparison
% Commercial Property to Total	100.00%	29.51%	30.47%	34.47%	31.32%
% Value of Commercial Construction to Total	100.00%	60.75%	42.84%	48.37%	56.30%
% Commercial Permits to Total	100.00%	20.12%	22.29%	27.13%	20.16%

**Quick Analysis 2013**  
City of Alex

Analysis Generated on: November 05, 2013 8:17 pm  
Community Contact: Alex Alex  
Student Researcher: student student

	Year 1 2013	Year 2 2012	Year 3 2011	Year 4 2010	Year 5 2009
% Commercial Property to Total	100.00%	n/a	n/a	n/a	n/a
% Value of Commercial Construction to Total	100.00%	n/a	n/a	n/a	n/a
% Commercial Permits to Total	100.00%	n/a	n/a	n/a	n/a
Average Tax Rate	1.0000	n/a	n/a	n/a	n/a
Average Value of Tax Abatement	\$1	n/a	n/a	n/a	n/a
# of Development Services	0	n/a	n/a	n/a	n/a

The above values are computed based on values entered by your community and eCities Student Researchers in previous years.

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% Value of Commercial Construction to Total	100.00%	60.75%	42.84%	48.37%	56.30%
% Commercial Permits to Total	100.00%	20.12%	22.29%	27.13%	20.16%
Average Tax Rate	1.0000	\$5,969.96	\$4,849.65	\$2,202.1	\$5,586.2
Average Value of Tax Abatement	\$1	\$4,039,679	\$615,722	\$17,934,375	\$9,233,960
# of Development Services	0	2.7	2.9	3.3	2.5

The above values are computed based on your community's responses this year. All values are sorted by community type.

The community type comparison is computed from last year's participating community averages only from your community type. For example, if you are a village then included in the comparative value is other villages who participated in the previous year's survey.

The population comparison is based on computed values from similarly populated communities (that are the same type, e.g., village/township/city).

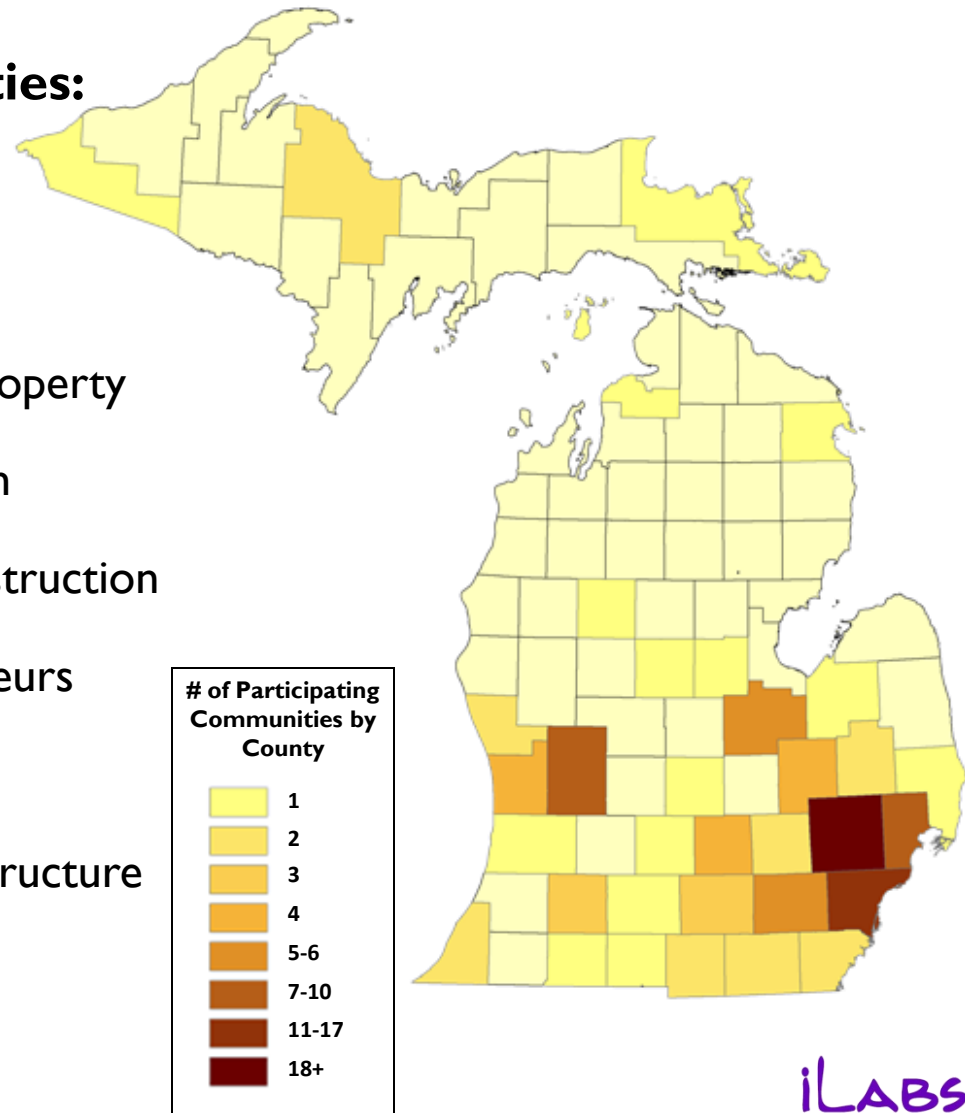
The county comparison is based on computed values from other communities located in your county (that are the same type, e.g., village/township/city).

The regional comparison is based on computed values from communities within your region (that are the same type, e.g., village/township/city). Regions are based on the MEDC Networks.  
[www.michiganstrategic.org/en/About/Aboutus.aspx](http://www.michiganstrategic.org/en/About/Aboutus.aspx)

# 2013 Participating Communities

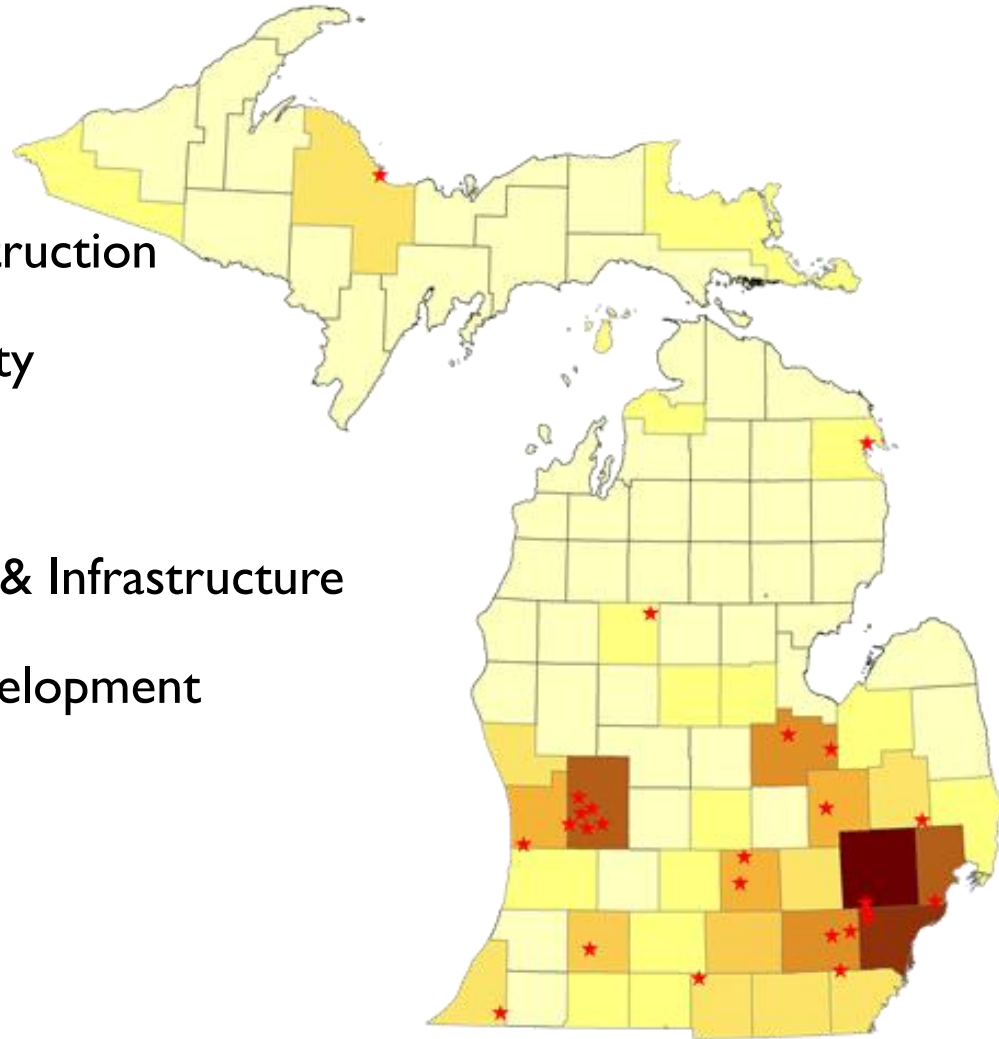
## 102 Communities from 37 Counties:

- 36% of Michigan's Residents
- 40% of the State's College Graduates
- 48% of Michigan's Real Commercial Property
- Over \$3.2 Billion in Total Construction
- Over \$1.8 Billion in Commercial Construction
- Over 119,000 of Michigan's Entrepreneurs
- \$3.2 Billion in Self-Employed Income
- Added \$370 Million in Assets & Infrastructure



# eCities 2013 Four-Star Communities

- \$1 Billion in Total Construction
- \$605 Million in Commercial Construction
- \$7.5 Billion in Commercial Property
- \$31 Billion in Total Property
- Added Over \$94 Million in Assets & Infrastructure
- Over \$1 Million on Economic Development
- 80% Share Services



# Congratulations to the eCities 2013 Four-Star Communities

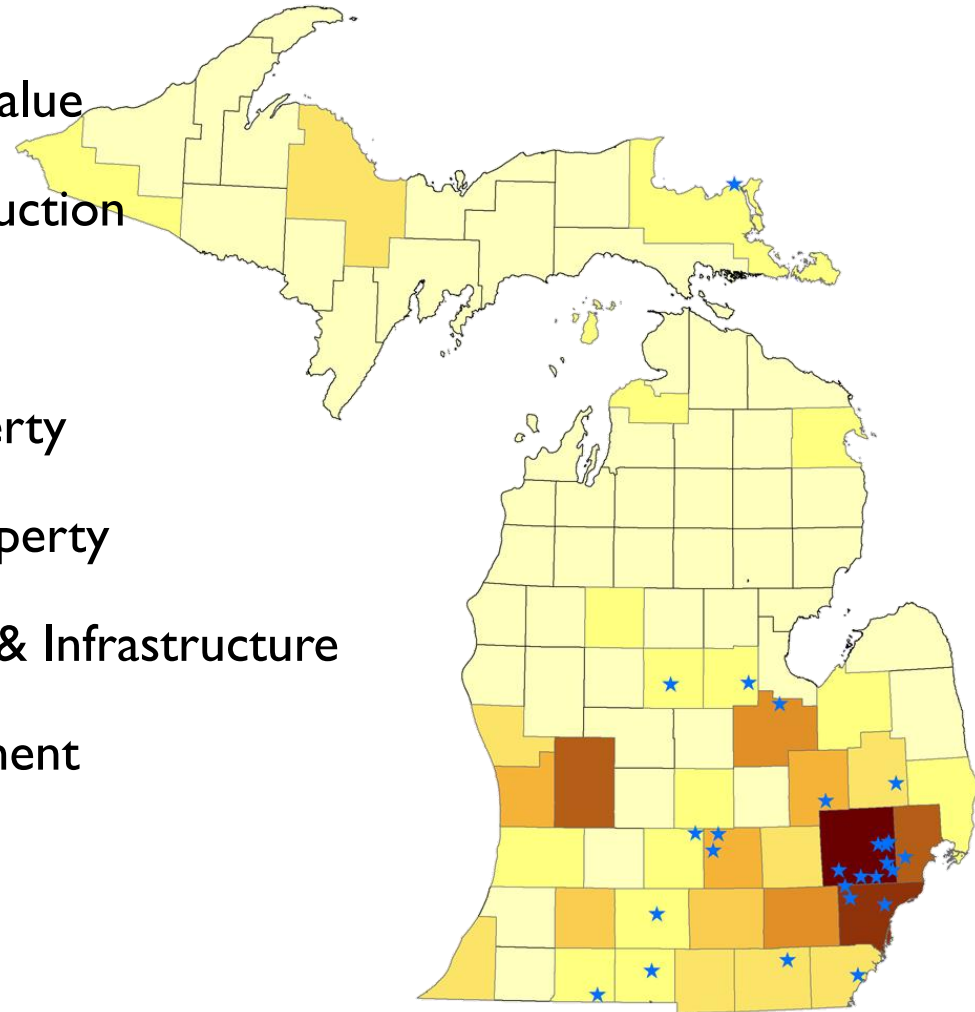
Alpine Township  
Cascade Charter Township  
Charter Township of Meridian  
City of Alpena  
City of Ann Arbor  
City of Eastpointe\*  
City of Frankenmuth  
City of Grand Rapids  
City of Holland  
City of Litchfield  
City of Marquette  
City of Mason\*  
City of Milan

City of Niles  
City of Northville  
City of Novi  
City of Plymouth  
City of Portage  
City of Rochester  
Delta Charter Township  
Flint Charter Township  
Grand Rapids Charter Township  
Northville Charter Township  
Superior Charter Township  
Thomas Township  
Village of Almont\*

\*First Time Participant in 2013

# eCities 2013 Five-Star Communities

- \$900 Million in Total Construction Value
- \$660 Million in Commercial Construction
- Over 20,000 Building Permits
- \$35 Billion in Combined Total Property
- \$8.6 Billion in Real Commercial Property
- Added Over \$100 Million in Assets & Infrastructure
- \$2.2 Million on Economic Development





# Congratulations to the eCities 2013 Five-Star Communities

City of Auburn Hills  
City of Coldwater  
City of Dearborn  
City of East Lansing  
City of Farmington Hills  
City of Grand Blanc  
City of Grandville  
City of Imlay City  
City of Kentwood  
City of Madison Heights  
City of Marine City\*  
City of Marshall  
City of Midland

City of Monroe  
City of Mount Pleasant\*  
City of Rochester Hills  
City of Sault Ste. Marie  
City of Southfield  
City of Sterling Heights  
City of Sturgis  
City of Tecumseh  
City of Troy  
City of Wixom  
Delhi Charter Township  
Kochville Township  
Plymouth Township

\*First Time Participant in 2013

# Best Practices 2013

- Opportunity for communities to share more than the numbers
- Process looks at the community's:
  - Unique qualities
  - Specific efforts and programs
  - Engagement efforts
- Panel of 15 reviewers:
  - Entrepreneurship
  - Government Relations
  - Business Services

# Best Practice Communities



# Best Practices 2013

- Create a supportive environment for entrepreneurs and new & existing business by:
  - Helping businesses through government processes
  - Cultivate opportunities for collaboration
  - Listening to the business community
  - Adopt a “Support Local Business” mentality
- Existing businesses can be the best salespeople
  - Encourage cross promotion
  - A “Buy Local” mentality creates an eco-system within the community
- A strong workforce is a great asset to highlight

