



eCities 2016

Annual Luncheon



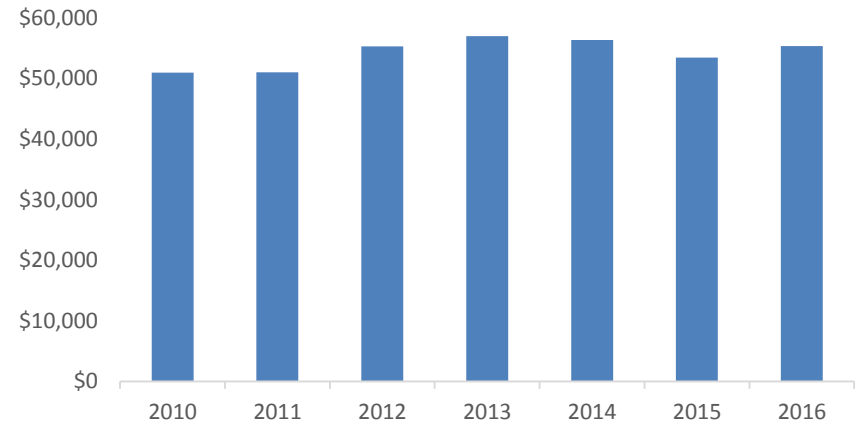
The eCities Project

- Began as the first major study focusing on local economic development by the College of Business
- Annual project to support Michigan communities
- Since 2007, over 200 local governments have participated in eCities
- Use benchmarking metrics to support municipal economic development:
 - Use data from local governments and public sources
 - Quantitative & Qualitative analysis
 - Longitudinal analysis
 - Comparative analysis

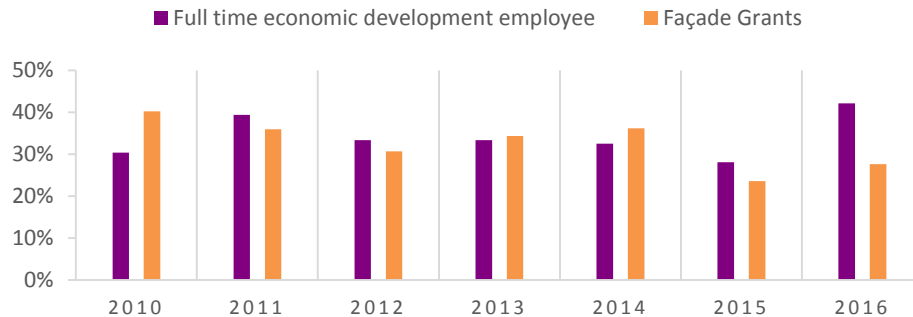
eCities Historical Trends

- Average median income of household remains above state levels
- One-third of communities have economic development employees and façade grants
- Additions to Governmental Assets has returned to 2012 levels

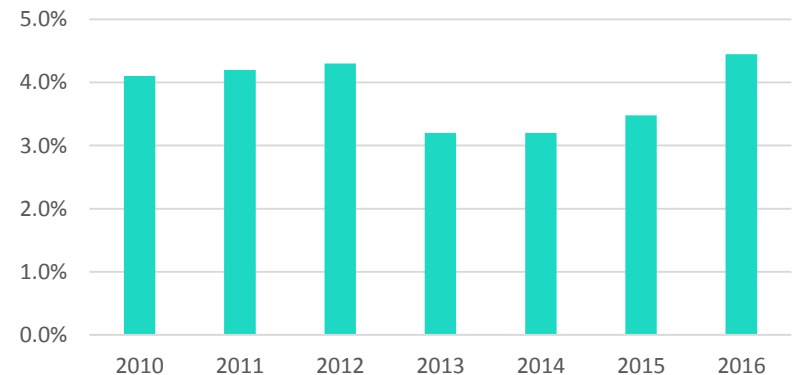
Average Median Income



Communities with a Full Time Economic Development Employee and Façade Grants



Addition to Assets



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eCities 2016 Four-Star Communities

Clustering and Growth

- Over \$29 Billion in total real and personal property
- Over 11,500 building permits issued in the past year

Policies

- 74% utilize Tax Incremental Finance Authorities
- 74% offer multiple economic development programs
- 70% have local business databases

Community

- 68% of their population is over 25 years of age
- Self-employment income is over \$733 Million



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Congratulations to the eCities 2016 Four-Star Communities

Bath Charter Township

Charter Township of West Bloomfield

City of Adrian

City of Dearborn

City of Farmington Hills

City of Grand Blanc

City of Livonia

City of Mason

City of Mount Clemens

City of Norton Shores

City of Plymouth

City of Portage

City of Swartz Creek

City of Tecumseh

City of Trenton

City of Ypsilanti

Comstock Charter Township

Flint Charter Township

Northville Charter Township

Saginaw Charter Township

Thomas Township

Village of Oxford

Village of Quincy

eCities 2016 Five-Star Communities

Policies

- Nearly 90% engage in placemaking efforts
- Nearly 95% have shared services

Growth

- Over \$1.1 Billion of total construction in value
- 77% of construction is commercial
- \$152 Million total addition to assets in the past year

Community

- Average median income is over \$59,000
- 30% of the population has a college degree



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Congratulations to the eCities 2016 Five-Star Communities

Ann Arbor Charter Township

Cascade Charter Township

Charter Township of Meridian

Charter Township of Plymouth

City of Ann Arbor

City of Coldwater

City of Dexter

City of Farmington

City of Grandville

City of Madison Heights

City of Marquette

City of Midland

City of Mount Pleasant

City of Novi

City of Oak Park

City of Romulus

City of Sault Ste. Marie

City of Sturgis

City of Wixom

Delta Charter Township

Kochville Township

Pittsfield Charter Township

Best Practices 2016

- Opportunity for communities to share more than numbers
- Process looks at a community's message as it relates to being:
 - Clear and concise
 - Compelling and unique
 - Relevant to business
- Panel of Reviewers:
 - Entrepreneurship
 - Government Relations
 - Business Services
 - Academia

2016 Best Practices Communities



Best Practices 2016

- Proactive and Reduce Barriers
 - Support existing businesses
 - Anticipate needs
 - Respond quickly
- Highlight your Uniqueness
 - Physical Location, History, Business/Community Culture
 - Embrace it and show how it is valuable
- Technology and Talent
 - Key resources in new economy
 - How your infrastructure and pipelines support business
- Collaboration and Partnerships
 - Entrepreneurs love networks and partners, demonstrate you do too



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