

# ILABS

Center for Innovation Research  
Where Opportunity Meets Execution

## RESEARCH IMPACT

| TOTAL | NEARLY   |                        |
|-------|----------|------------------------|
| 9     | Years    | <b>= 1.3\$ Million</b> |
| 14    | Faculty  |                        |
| 100   | Projects |                        |
| 162   | Students |                        |

| TOTAL | PROJECT BREAKOUT          | 2014         |
|-------|---------------------------|--------------|
| 23    | University Collaborations | --           |
| 26    | Sponsored Research        | <b>SEVEN</b> |
| 51    | iLabs Initiated           | <b>FOUR</b>  |

| TOTAL | STUDENT BREAKOUT    | 2014           |
|-------|---------------------|----------------|
| 18    | Alumni Mentors      | <b>SIX</b>     |
| 54    | Student Volunteers  | --             |
| 81    | Student Researchers | <b>SIX</b>     |
| 162   | iLabs Students      | <b>SIXTEEN</b> |

## STUDENTS & COMMUNITY

**ASL**  
Academic Service  
Learning Projects

**Big Brothers  
Big Sisters  
Metropolitan Detroit**

**THREE STUDENTS  
15 WEEKS  
\$3,500 BUDGET**

**Northwest Detroit  
Farmer's Market**

**TWO STUDENTS  
20 WEEKS  
\$2,000 BUDGET**

**Osborn  
Neighborhood  
Alliance**

**THREE STUDENTS  
15 WEEKS  
\$3,700 BUDGET**

## iLabs ALUMNI

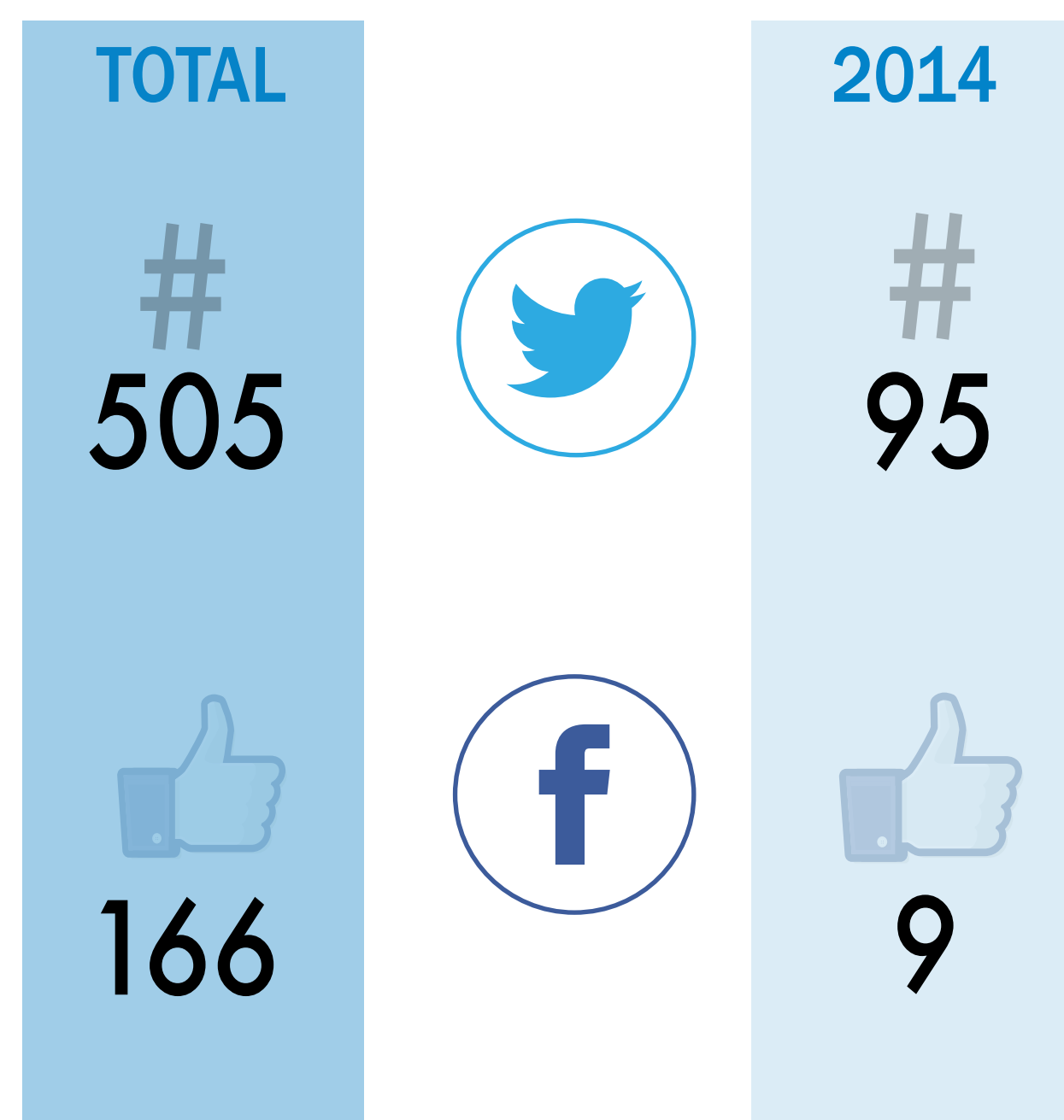
Firms Employing  
iLabs Alumni as of December 2014

|                                      |          |
|--------------------------------------|----------|
| <b>J.D. POWER<br/>AND ASSOCIATES</b> | <b>7</b> |
| <b>Morpace</b>                       | <b>6</b> |
| <b>Quicken Loans</b>                 | <b>4</b> |
| <b>Foresee</b>                       | <b>4</b> |
| <b>Gongos</b>                        | <b>3</b> |
| <b>RDA Group</b>                     | <b>3</b> |
| <b>UM-Dearborn</b>                   | <b>2</b> |

Industries Employing  
iLabs Alumni as of December 2014

|                               |           |
|-------------------------------|-----------|
| <b>Market Research</b>        | <b>14</b> |
| <b>Banking/Finance</b>        | <b>12</b> |
| <b>Automotive/Engineering</b> | <b>11</b> |
| <b>Higher Education</b>       | <b>9</b>  |
| <b>Retail</b>                 | <b>7</b>  |
| <b>Healthcare/Insurance</b>   | <b>6</b>  |
| <b>Marketing/Advertising</b>  | <b>5</b>  |

## SOCIAL MEDIA



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